

Achieve Value-Based Transformation through an Enterprise Imaging Strategy

Driven by an evolving medical business environment, concerns over growing costs are causing big changes in the way healthcare is practiced and reimbursed. Significant reimbursement cuts and payer management changes over the past decade have put healthcare organizations under great pressure to improve efficiencies and report effectiveness.

To adapt to these challenges, healthcare organizations need to make bold operational decisions to maintain a focus on cost efficiencies. Improving clinical

data consolidation and access can help a healthcare enterprise significantly improve quality of care, resource utilization, and contribution margins.

Change Healthcare has a strong track record of optimizing the infrastructure and workflow of health imaging IT platforms, gaining the 2018 North American Enterprise Imaging Informatics Growth Excellence Leadership Award from Frost & Sullivan. Our Medical Imaging Consulting team provides leadership insight in modernizing health IT systems.

Our vendor-neutral approach helps orchestrate care teams enterprise-wide, working with existing IT and clinical systems to put the right imaging data in the right hands, at the right time.



Transformation Goals



Enterprise-Wide Collaboration

- Reap economies-of-scale benefits from mergers and acquisitions (M&A)
- Optimize resource utilization to reduce costs and improve services
- Improve patient flow and case management



Patient Experience Improved

- Increase access to images and related data to reduce the risk of potential complications, unnecessary studies, and patient re-admissions
- Optimize appropriateness and eliminate unnecessary procedures



Data-Driven Clinical Operations

- Add rich context and powerful analysis capabilities
- Better understand the revenue impact of operational changes through advanced business intelligence tools
- Improve payer negotiations and cost controls



Value-Based Care Embraced

- Adjust to the new value-based reimbursement model and quality requirements, which ultimately leads to improved patient outcomes and quality of care



Challenges and Solutions

THE CHALLENGE	OUR SOLUTION	THE IMPACT
1 Growth Strategies Growth through M&As can be hampered by the lack of access to crucial operational data.	Enterprise Business Intelligence & Data Analytics Define KPIs and consolidate access points for key revenue and quality data. Align revenue and quality measures across all facilities.	Accelerated Growth Help ensure the successful financial and operational integration of acquired facilities. Demonstrate the connection between service quality and pricing structures to help guarantee profitability.
2 Resource Utilization Giving patients the same level of service during IT upgrades can be a challenge.	Staffing & Workflow Optimization Provide additional staff with the right skills to implement strategic projects and fully integrate IT systems for interoperability.	Business Continuity Help ensure staff have uninterrupted access to imaging data and critical diagnostic systems despite IT upgrades. Maintain a consistent level of service at all times.
3 Revenue Leakage & MACRA Fragmented EHRs and revenue cycle systems lead to missed revenue, exacerbated by growing value-driven reimbursement models and new MACRA requirements.	Revenue Cycle Assessment & Quality Define and report on quality measures. Improve efficiency in areas such as orders, scheduling, and denials.	Optimized Reimbursement Qualify for CMS reimbursements on quality measures. Help ensure patient scans are completed and payments received for all orders.
4 Improve Clinical Decision Support It's a challenge to implement clinical decision support (CDS) and an appropriateness strategy to avoid PAMA penalties. Many CDS strategies can fragment due to incomplete patient history or access.	Enterprise Clinical Data Repository A vendor-neutral archive connects patient records to imaging data across multiple specialties and departments in the organization, helping to improve clinical decision-making.	Optimized Appropriateness Mandates Streamline CDS strategies by improving patient records and supplying broader case management tools, reducing unnecessary procedures and cost.
5 Data Access Optimization Delivering the right data at the right time for the right patient can be a challenge.	Universal Viewing Technologies Enterprise viewers provide easy access to data locally and remotely. Leverage advanced image capture, data display, and data management using leading universal viewing technologies.	Increased Referrals Increase physician satisfaction and referrals. Improve communication between physicians and patients.
6 Scale Storage and Reduce Security Risk Unexpected cybersecurity challenges and increased storage demands can negatively impact operational up-time and patient-data security, as well as raise hardware storage cost.	Business Data Strategy Implement a comprehensive data management program that can scale and cover downtime procedures, redundancies, and recovery solutions.	Organizational Effectiveness Reduce expansion costs by improving infrastructure utilization. Protect shareholder reputation and financial revenue streams by helping to ensure little to no downtime.



About Change Healthcare

Change Healthcare is inspiring a better healthcare system. Working alongside our customers and partners, we leverage our software and analytics, network solutions and technology-enabled services to help them improve efficiency, reduce costs, increase cash flow, and more effectively manage complex workflows. Together, we are accelerating the journey toward improved lives and healthier communities.